



Fact Sheet

Montcalm County

Find out more about areas in your county with the greatest LRS (Low Response Score - the predicted rate of individuals who will not provide the Census with their information on their own and/or accurately). There are multiple variables that can affect a community's LRS such as poverty, renting a home and access to internet service. This sheet will help you quickly identify areas with the greatest LRS, understand the main factors affecting LRS in that area and access resources about those specific factors. **PLEASE NOTE: LRS is intended to help communities target their resources and census outreach efforts. It is not indicative of a potential undercount.**

Bloomer Township, Bushnell Township, Crystal Township

Total Population Estimate (2017): 6,744

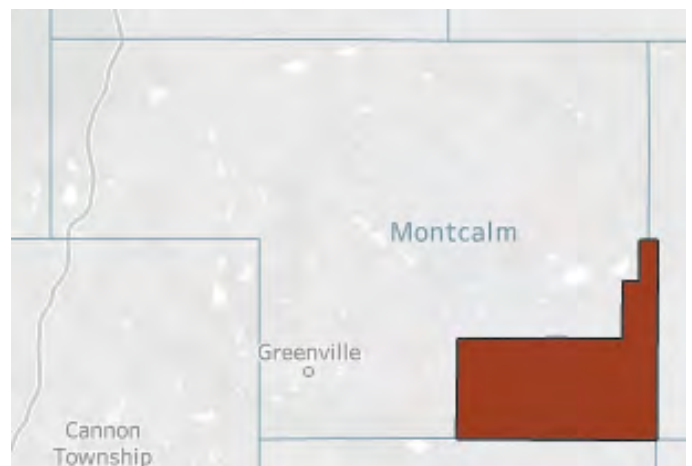
Low Response Score: 21.6%

Top Three Variables Affecting LRS

Population in Poverty: 4,574

African American Population: 1,179

Population with Limited or No Internet: 823



Resources

[Households with Low Incomes Count in the 2020 Decennial Census](#)

[African Americans in the 2020 Census](#)

[Counting Rural America: A Guide to 2020 Census Operations](#)

Day Township, Home Township

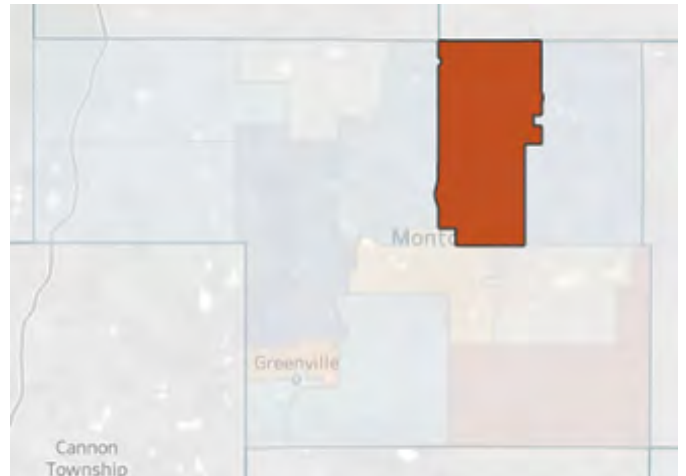
Total Population Estimate (2017): 3,352
Low Response Score: 21.0%

Top Three Variables Affecting LRS

Population in Poverty: 3,315

Population with Limited or No Internet: 569

Renters: 409



Resources

[Households with Low Incomes Count in the 2020 Decennial Census](#)

[Counting Rural America: A Guide to 2020 Census Operations](#)

[Renters Count in the Decennial Census](#)

City of Greenville, Eureka Township, Montcalm Township

Total Population Estimate (2017): 5,777

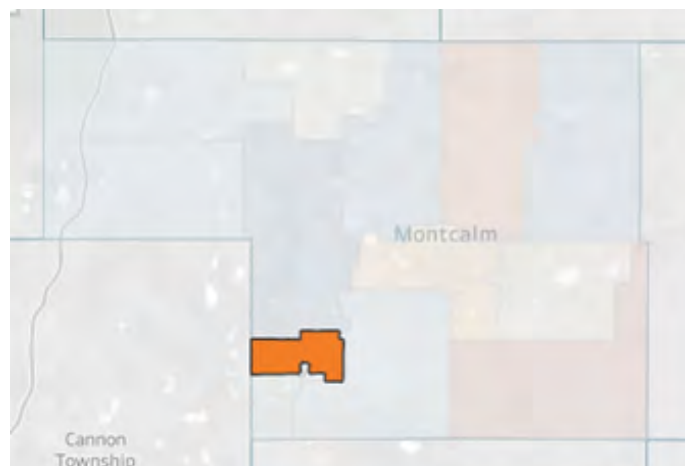
Low Response Score: 20.0%

Top Three Variables Affecting LRS

Population in Poverty: 5,673

Renters: 623

Population with Limited or No Internet: 505



Resources

[Households with Low Incomes Count in the 2020 Decennial Census](#)

[Renters Count in the Decennial Census](#)

[Counting Rural America: A Guide to 2020 Census Operations](#)